

## TRAD VENTURES, LLC PRIVACY POLICY

Last Updated: January 20, 2017

Trad Ventures, LLC ("**Trad Ventures**") strongly believes in protecting your personal information, so we have developed this Privacy Policy ("**Privacy Policy**") to help you understand what type of information we collect while you use our services ("**Services**"), how we collect it and how we use it.

If you use our Services, it will mean that you have agreed to the terms of this Privacy Policy, so please review carefully! If you do not agree to the Privacy Policy, then please do not use the Services.

### **What are Trad Ventures' Services?**

At this time, Trad Ventures runs three websites: [stockmusic.net](http://stockmusic.net), [myhiptunes.com](http://myhiptunes.com) and [stockfuel.com](http://stockfuel.com) (collectively the "**Sites**"). We provide artists with revenue opportunities through licensing and content creators access to various forms of digital art, such as music, graphics, and photos, for use in their own creative works.

### **What Type of Information Do We Collect and How Do We Collect It?**

Personal Information: When you sign up for an account to use our Services, we collect the Personal Information that you provide to us, such as your name, email address, and physical address. We only collect the Personal Information that you provide to us.

Non-Personal Information: We also collect Non-Personal Information that cannot be used to identify you. Examples of this are your IP address, the browser you're using when accessing our Sites, any referring URL addresses, your network information, or your access times. This type of information is automatically collected.

You may be asked to provide payment when accessing our Services, but credit or debit card information is not stored on our servers. Instead they are stored by our third-party payment processors, PayPal and Stripe. PayPal and Stripe's use of your Personal Information and other information are governed by their own privacy policies, which can be reviewed here: <https://stripe.com/us/privacy/>, and here: <https://www.paypal.com/webapps/mpp/ua/privacy-full>. We may choose to use additional or other payment processors at a later time, and their use of your Personal Information will be governed by their privacy policy.

### **How Do We Use Your Information?**

For the Services: Your Personal Information is used only to service your account, for support services, to improve the Services, and to provide you with any updates or other information about the Services.

For E-mail Communications: We may use your Personal Information to send you marketing emails or emails about changes to the Services. But you will have the ability opt out of receiving these e-mails by following the instructions in the message. Once you opt out, you will not receive promotional e-mails unless you opt back in. But, for e-mails regarding important information, notices, or changes to the Services, we do reserve the right to continue sending them to you.

Sharing With Third-Parties: We want the advertising that you see on our Sites to be relevant and interesting to you. For this reason, we may provide your Personal Information to analytics or marketing partners, including, but not limited to, Google AdWords and Microsoft Bing, to show ads that are relevant to your interests. In addition, we will only disclose your Personal Information without notice if we have to by law or if we have a good-faith belief that it's necessary to: (a) comply with valid legal process; (b) protect Trad Ventures' rights, property, or legitimate business interests; or (c) to prevent harm to you or others.

Because we care about protecting your Personal Information, we use technical safeguards to help protect and secure it. The Sites are SSL everywhere, which means that all information that is sent to and from our servers is encrypted with industry standard encryption. However, please note that no electronic data transmission or storage of information can be guaranteed to be 100% private and secure.

### **How Can You Access or Change Your Personal Information?**

We understand that your Personal Information can change, so you can review and edit your Personal Information at any time by logging into your account. If you want to deactivate your account or delete your Personal Information for any reason, we will strive to fulfill your request, but it is possible some of your Personal Information might persist in backup copies.

### **Can I Opt Out of Receiving Emails?**

We understand that some customers do not want to receive emails. If you want to have your name removed from receiving future solicitations, just email us at [contact@stockmusic.net](mailto:contact@stockmusic.net).

### **Transfer, Process and Storage of Personal Information Across Borders**

As an online business, Trad Ventures may transfer your Personal Information across international borders to third parties acting on its behalf or for the purpose of processing or storing Personal Information in accordance with this Privacy Policy. By providing Personal Information to us, you agree to the transfer, processing, and storage of your Personal Information outside of your country of residence, where data protection standards may be different.

### **Why Do We Use Cookies?**

**Authentication:** We use cookies on our Sites to identify users and prepare customized web pages for them. For example, when you log in, we send you a cookie with a unique identifier and use that cookie to remember you each time you view a new web page on the Sites.

**Surveys:** We also use cookies in connection with surveys and web traffic monitoring. Survey cookies help us prevent the same surveys from reappearing the next time you visit the Services. Web traffic monitoring cookies help us analyze your past browsing of the Services. Some cookies sent from the Services may expire when you log off, some may persist for a limited time before expiring, and some may persist indefinitely.

If you prefer to not receive cookies while browsing the Services, you can set your browser to warn you before accepting them or you can set your browser to refuse all cookies from the Services. Cookie instructions vary depending on the browser you're using, and Trad Ventures does not assume responsibility for undesired results caused by adjusting your browser's cookie settings.

Please note that some cookies may be needed to use/navigate through parts of the Services, and if you turn off, refuse, or delete the cookies, you may not be able to access parts of the Services.

### **Links to Third-Party Websites**

Throughout the Sites, Trad Ventures may provide links to third-party websites. If you visit these websites, please read their privacy policies to understand what information they collect from you and how they use it. We are not responsible for the privacy statements or actions of third-party websites.

### **Minors**

The Sites are directed to the general public. Trad Ventures does not knowingly collect Personal Information from minors younger than the age of 13, and we will delete any Personal Information unknowingly collected from a minor as quickly as possible. If you believe that we may have Personal Information from a minor, please contact us at [contact@stockmusic.net](mailto:contact@stockmusic.net).

### **How Will We Notify You of Changes to this Policy?**

We reserve the right to change the terms and conditions under which our Services are offered, such as the charges associated with your use of the Services or our use of your Personal Information. If we do change this Privacy Policy, we will update the revision date at the top of the Policy. Your continued use of the Services will indicate your agreement to the modified terms and conditions.

### **Have Any Questions?**

Trad Ventures recognizes and respects the privacy expectations of its customers. If you have questions about this Privacy Policy, please email us at [contact@stockmusic.net](mailto:contact@stockmusic.net).